

**GOVERNMENT OF NAGALAND
DIRECTORATE OF ART AND CULTURE
NAGALAND ; KOHIMA**

No. AC/PC/3/2020-21

Dated Kohima, theApril '2023.

**“ONLINE FOLK SONG COMPETITION” under the Banner ‘AZADI KA AMRIT MAHOTSAV’
Theme: ‘Unity through Folk Song’ Date: 24th May, 2023**

1. The competition shall be open to Local Folk Artistes, Cultural Troupes & Institutions in the State of Nagaland.
2. The participating group shall present 1(One) Folk Song in full Traditional Attires.
3. The performance should be of minimum 2 (Two) minutes and maximum 3 (Three) Minutes duration.
4. The song is to be presented in respective local dialect.
5. The Participants shall not be less than 15 (Fifteen) persons and not more than 30 (Thirty) persons.
6. The participating groups are required to send/submit Recorded Video (in digital format/DVD/Pen-drive) along with the Lyrics (PDF Format) of the song in English to Email ID: artandculture2023competition@gmail.com or to the Directorate office in person on 24th May, 2023.
Note: No Audio recording shall be accepted.
7. There shall be no entry fee for participation in the competition.
8. The panel of judges shall be appointed to judge the competition and the decision of the judges shall be final and binding.
9. The competition will be judged on the basis of the following:
 - i) Voice, Intonation & Rhythm ii) Harmony iii) Expression
 - iv) Music arrangement v) Traditional Attires/Costumes vi) Overall impact.
10. The winning participants/groups will be given prizes and certificates.

1 st Prize	-	Rs. 30,000/-
2 nd Prize	-	Rs. 15,000/-
3 rd Prize	-	Rs. 12,000/-
11. The participating folk singers should be from any age group of 10 years & above
12. The Entry Form can be downloaded from the Department Website www.artandculture.nagaland.gov.in and duly filled in form (in PDF format) can submitted to Directorate of Art and Culture office through Email ID: artandculture2023competition@gmail.com or WhatsApp No. 8798030180 on or before 15th May '2023.
13. The Department will announce the competition result in the local Newspapers.
14. The Department reserves the right to modify, change and to interpret the contents of the above rules.

(ADELA MOA)
Director,
Art and Culture,
Nagaland; Kohima