



Invitation for Tourism Taxi Owners to Register for Specialized Training

Enhance Your Services and Maximize Opportunities During the 25th Hornbill Festival!

The **Investment and Development Authority of Nagaland (IDAN)** invites all tourism taxi owners to participate in a **Specialized Training Program** tailored to enhance your skills and prepare you for the increased influx of tourists during the **Hornbill Festival 2024**.

Date: 21st November 2024

Time: 9:00 AM – 4:15 PM

Venue: IDAN, Capital Convention Centre, Kohima

Why Attend?

- Gain insights into **customer service excellence** for diverse tourists.
- Learn about **local culture and destinations** to enrich your conversations with visitors.
- Learn professional driving skills from an expert trainer of National repute.
- Understand **safety and compliance** for tourism vehicles.
- Develop skills to **manage and exceed customer expectations**.
- Increase your potential to attract more tourists and build long-term clientele.

Who Can Join?

- Registered tourism taxi owners.
- Aspiring individuals planning to enter the tourism transport sector.

Benefits of Attending:

- Official **Tourism Taxi Certification** for festival-ready services.
- Increased visibility for your taxi services through IDAN's recommendations.
- Exclusive **marketing and branding tips** to stand out during the festival.
- Networking opportunities with peers and stakeholders in Nagaland's tourism sector.

Registration Details:

- Submit your name, taxi registration number, and contact details via **WhatsApp** to 6909797811/8414903666
- Registration closes on **20th November 2024**.
- Participation is **free of cost**.

For Queries: Contact 6909797811/8414903666

Join us in welcoming tourists to Nagaland with world-class service during the Hornbill Festival 2024!