Unlock Growth with Chief Minister's Micro Finance Initiative 2.0

Discover an array of opportunities tailored for Nagaland's aspiring entrepreneurs and farmers. With *CMMFI 2.0*, benefit from comprehensive financial solutions, subsidies, and innovative project support to bring your dreams to life.

List of Projects and Tentative Scale of Finance

Explore a diverse range of entrepreneurship options including: Provision Store/General Store/Auto Garages/Pharmacy/Mobile Food Unit/Food Processing/Gym & Fitness Centres/Event Management/Sporting activity including astro turfs/2 wheeler – 4 wheeler taxis/saloon, hair and makeup/craft industry/software and BPO/Service Sector including Cleaning services/winery/craft centres including stone crafting/psychiatric counselling centres/ambulance services/hydroponics/E-commerce, Delivery Centres & Commercial Vehicles/Homestays and Hospitality Sector/ Cold Storage/Innovative Projects/Bakery and Cafeteria/Printing Press/ CSC/ Furniture Manufacturing/Education Training Centres/Floriculture etc.

Explore wide array of Agriculture Projects Tailored finance as per NABARD guidelines

Full list of projects available through CMMFI BOOKLET at www.credit.nagaland.gov.in.

Exclusive Subsidies on Commercial Vehicles

CMMFI has Partnered with leading brands for additional benefits!

- Tata Motors: Discounts on Tata Yodha Models.
- Maruti Suzuki Nexa: Premium options like Ertiga Tour and XL6 and base options like EECO.
- **Kia**: Kia Carens and other models designed for entrepreneurs.
- Mahindra: A range of vehicle options perfect for rugged terrains and logistics.

Up to 30% back-ended subsidy is available for eligible beneficiaries on these vehicles and after the successful pilot projects the portal open for applications under Nagaland Tourism Connect and Nagaland Logistics Connect.

Reach Out Today

For end-to-end handholding including Detailed Project Report preparation, application through credit portal and linkage with financial institutions connect to the following:

- Visit **Swavalamban Connect Kendras (SCK)** for assistance with applications at DC office premises of your respective District.
- Call Credit Facilitation Outreach Unit at 9436030303

For further details or grievances, contact CMMFI Facilitation Cell at credit.fin-ngl@gov.in / 9077175990

Let Chief Minister's Micro Finance Initiative power your journey toward success. Act now and secure your future!

Invitation for Expression of Interest (EOI)

Join Hands with the Government of Nagaland to Empower Livelihoods under CMMFI 2.0

The Government of Nagaland is seeking partnerships with **Original Equipment Manufacturers** (**OEMs**) to supply vehicles at competitive, GeM-compliant pricing for beneficiaries of the **Chief Minister's Micro Finance Initiative 2.0** (**CMMFI 2.0**).

Scope of Collaboration

We invite all OEMs specializing in the production of:

- Two-wheelers
- Four-wheelers
- Commercial vehicles
- Buses and heavy-duty carriers

Vehicles priced up to ₹1 crore ex-showroom are eligible under this initiative.

Why Partner with Us?

- Be a part of a government-led initiative aimed at boosting entrepreneurship and rural development.
- Access a large and dynamic market in Nagaland.
- Showcase your commitment to socio-economic development.

Submission Details

Interested OEMs are encouraged to express their interest and connect directly with:

• CMMFI Facilitation Cell at credit.fin-ngl@gov.in /9436030303

Investment and Development Authority of Nagaland (IDAN) at idan.nagaland@gmail.com

Invitation for Expression of Interest (EOI)

Empanelment of Vendors for Supply of Equipment and Services under CMMFI 2.0

The Government of Nagaland invites **vendors and suppliers** to partner in supporting beneficiaries of the **Chief Minister's Micro Finance Initiative 2.0** (CMMFI 2.0). This initiative seeks to boost entrepreneurship and economic activities by providing beneficiaries with access to equipment and services across a wide range of sectors.

Scope of Supply and Services

Vendors are sought for the supply of relevant equipment in the following areas: Agricultural Equipment/ Provision Store/General Store/Auto Garages/Pharmacy/Mobile Food Unit/Food Processing/Gym & Fitness Centres/Event Management/Sporting activity including Astro turfs/2 wheeler – 4 wheeler taxis/saloon, hair and makeup/craft industry/software and BPO/Service Sector including Cleaning services/winery/craft centres including stone crafting/ counselling centres/ambulance services/hydroponics/E-commerce, Delivery Centres & Commercial Vehicles/Homestays and Hospitality Sector/Cold Storage/Innovative Projects/Bakery and Cafeteria/Printing Press/ CSC/ Furniture Manufacturing/Education Training Centres/Floriculture/Piggery/ etc.

Full list of projects available through CMMFI BOOKLET at www.credit.nagaland.gov.in.

Key Features of the Process

- No cash transactions are permitted under the scheme.
- Upon receiving expressions of interest, the CMMFI Facilitation Teams at both the district and state levels will coordinate with vendors to procure quotations tailored to the specific needs of individual beneficiaries.
- Once the quotations are incorporated into the Detailed Project Report (DPR) of the beneficiary's loan application, and upon approval, the respective bank will transfer the approved amount directly to the vendor's account.
- Loan applications and approvals will be facilitated through the State Credit Portal for a seamless and efficient process.

Submission Requirements

Interested vendors are requested to submit:

- 1. Rate Chart of their products/services.
- 2. **Tentative Discount** offered to CMMFI beneficiaries.

How to Apply

Submit your Expression of Interest along with the required details to: CMMFI Facilitation Cell at $\underline{\text{credit.fin-ngl@gov.in}}$ / 9436030303

Be a Part of Nagaland's Growth Story!

Collaborate with us to empower livelihoods and foster economic development. **Join hands with CMMFI 2.0 today!**

Call for Registration in the Chief Minister's Livelihood Insurance Scheme (CMLIS)

The Government of Nagaland invites all shopkeepers and entrepreneurs across the state to register as breadwinners for the Chief Minister's Livelihood Insurance Scheme (CMLIS). Eligibility criteria shall be as per the CMLIS guidelines. This initiative aims to provide comprehensive livelihood insurance benefits to safeguard the business community and their families.

Who Can Register?

- 1. Shopkeepers and entrepreneurs with or without Udyam Registration.
- 2. Members of **District and State-level business associations**.
- 3. Employees of the shops/business and enterprises: register yourself as breadwinners.
- 4. Enrol your family members as depends for accidental insurance coverage.

Special Features for Non-Udyam Registered Entrepreneurs:

• Entrepreneurs/shop keepers without Udyam Registration can avail **free Udyam Registration facilitation** through the **Swavalamban Connect Kendras (SCKs)** in their respective district headquarters.

Registration Process:

- 1. **Business Associations**: Register your members and their families on a **priority basis** to avail the scheme's benefits. Share the details in bulk to your nearest SCK.
- 2. **Individual Entrepreneurs**: Visit the nearest **SCK in your district headquarters** for assistance and enrolment in CMLIS.
- 3. Employees of the shops/business and enterprises: register yourself as breadwinner and at the time of registration produce the name of the establishment where you are working.

Open to All Entrepreneurs in Nagaland:

Whether you are a small shopkeeper or a large business owner, and employees working in their establishment this scheme is designed to support you and your family's livelihood security.

Act Now!

Don't miss this opportunity to secure your livelihood. Visit your **district SCK** today and enrol in the Chief Minister's Livelihood Insurance Scheme!

For more details, contact your nearest SCK or your business association representative or call 9436030303 for further assistance.