



Ministry of Micro, Small and Medium Enterprises,  
Government of India



## TWO DAY NATIONAL IP YATRA NAGALAND 2025 ON INTELLECTUAL PROPERTY RIGHTS (IPR)

Organized by Investment & Development Authority of Nagaland (IDAN): Intellectual Property Facilitation Centre in collaboration with Ministry of Micro Small & Medium Enterprises (MoMSME) & Nagaland Science & Technology Centre (NASTEC)



National IP Yatra is coming to Nagaland to educate and empower entrepreneurs, MSMEs, startups, researchers, and students on Intellectual Property Rights (IPR)

### Why attend

- **Learn & Protect** - Understand patents, trademarks, copyrights & GI to safeguard your ideas.
- **Legal Guidance** - Get expert consultations on IP filing & business protection.
- **Showcase & Network** - Connect with entrepreneurs, MSMEs & innovators.
- **Live Demonstrations & Exhibitions** - Experience real-world applications of IP in business.
- **Traditional Knowledge Protection** - Explore strategies to preserve indigenous innovations.

### Who Can Attend?

- **Entrepreneurs & MSMEs**
- **Startups & Aspiring Business Owners**
- **Students & Researchers**
- **Artisans & Creators**
- **Government Officials & Policymakers**

## Registration is FREE!



Scan the QR code for online registration



**FRIDAY & SATURDAY**  
28<sup>th</sup> & 29<sup>th</sup> March, 2025



**LOCATION**  
Capital Convention Centre, Kohima



**TIME**  
Registration starts at 09:30 AM