

**GOVERNMENT OF NAGALAND
DIRECTORATE OF INFORMATION & PUBLIC RELATIONS
IPR CITADEL, NEW CAPITAL COMPLEX
NAGALAND : KOHIMA**

NAGALAND FILM POLICY, 2024

I. DEFINITION OF FILMS

The definition would be the same as given in Cinematograph Act, 1952 by the Ministry of Information and Broadcasting, Government of India.

In this Act, unless the context otherwise requires, - (a) “adult” means a person who has completed his eighteenth year; (b) “Board” means the Board of Film Certification constituted by the Central Government under section 3;] 2[(bb) “certificate” means the certificate granted by the Board under section 5A’] (c) “cinematograph” includes any apparatus for the representation of moving pictures or series of pictures; (d) “district magistrate”, in relation to a presidency-town, means the commissioner of police; 3 [(dd) “film” means a cinematograph film;] (e) “place” includes a house, building, tent and any description of transport, whether by sea, land or air; (f) “prescribed” means prescribed by rules made under this Act; (g) 4 [“regional officer” means a regional officer appointed by the Central Government under section 5 and includes an additional regional officer and an assistant regional officer; (h) “Tribunal” means the Appellate Tribunal constituted under section 5D.]

Cinema is a strong medium of entertainment. It serves as an effective voice for socio-political commentary and in creating cultural renaissance through time.

Cinema has the power to transform and transcend a society, taking it to greater heights and beyond borders, making possible business and bonds across geographies and culture.

II. OBJECTIVES OF THE POLICY

- Development of Cinema from Nagaland and creating a conducive ecosystem for making Nagaland a favoured destination for film makers, thereby, generating capital investment.
- Develop the profession of film making and production as entrepreneurial ventures, from where people can earn their livelihood.
- Create a brand identity of the state as a film-compatible and corporate state. Disseminate information about the state’s unexplored locations for film makers thereby initiating and developing Cinematic Tourism.
- Publicize and promote the cultural, mythological, historical heritage and traditions of the state including its folk music, traditional attire and cuisine.
- Creating a training structure in the field of film making for both feature and non-feature films.
- Undertaking skill development in collaboration with relevant departments in the area of filming for employability, with special emphasis on gender mainstreaming.
- Development of an attitude of film friendliness and ease of business through single window clearances.

- Development of film cultured audiences and support outreach of this medium to remote areas of Nagaland.
- Preservation and archival of films and film related materials.
- Recognition and facilitation of those who are the torch bearers of the industry.

III. FILM DEVELOPMENT SOCIETY

A State-level Film Development Society will be established. This Society will be headed by the person nominated by the State Government. The Society will consist of renowned film makers, artistes and departmental officials. The Director of Information and Public Relations Department will be the Convener of this Society. The Society will hold discussions on regular basis for the development of films in Nagaland. It will advise the government about the creation and strengthening of essential infrastructure for the development of films and on review of the film policy.

The Film Development Society will prepare plans to attract investment in film sector (strategy areas are given in Annexure I)

IV. FILM FACILITATION OFFICE

The policy envisages setting up of Film Facilitation Offices at strategic locations across the State. This will facilitate the single window systems.

V. SALIENT FEATURES OF THE POLICY

1. Single Window Permit

All permits/permissions and paperwork will be handled by the Department of Information & Public Relations that will be responsible for delivering a prompt and valid authorization, through the single window system. Online services will also be made available to expedite the process.

2. Incentives for Films from Nagaland and Promotion of Film Shooting in Nagaland

- To encourage filmmakers and producers from Nagaland, as well as those from across the country and abroad, the Government will offer comprehensive administrative support.
- Units and crews booking through the Department of Tourism or the Information and Public Relations Department will be eligible for discounted rates on accommodations, including hotels and government guest houses.
- Additionally, police and security services will be made available as required, along with immediate medical assistance in case of emergencies. Traffic assistance will be extended to facilitate the movement of the film crew and utility vehicles during production.

VI. DEVELOPMENT OF INFRASTRUCTURE

The State Government shall support setting up of film and TV studios in Nagaland having production and post-production facilities to incentivize shooting and making of films in the

state through Central aid or private capital investment. The State Government will strive to set up such studios and sets in collaboration with appropriate competent firm.

VII. SETTING UP OF FILM AND TELEVISION INSTITUTES, MEDIA AND ENTERTAINMENT HUB

Nagaland shall attempt to create labs in consultation with National Film Development Corporation including screen writer's lab, director's lab, producer's lab and an animation lab to create a media and entertainment hub.

A dedicated institution on film and television will be endeavoured. Students who secure admissions into the Film & Television Institute of India, Pune and the Satyajit Ray Film & Television Institute, Kolkata will be eligible for scholarships from the State Government through Technical Education Department. Students who acquire admission into any international film making institute of repute will also be eligible for scholarship.

VIII. SETTING UP OF THEATRES (MINIPLEXES) AND ALTERNATE EXHIBITION FORUM

Setting up of screen theatres/cinema halls and alternate exhibition facilities like travelling talkies and special institutional screening forums (e.g. screening schedules through Gram Panchayats, local schools, etc.) in Nagaland, particularly in the rural areas, would help in the entertainment of rural masses at low cost; inculcate film watching culture and provide impetus to the production of more local films in the state.

With a view to facilitating this growth, the government will make the following interventions:

1. Facilitating land and /or theatre acquisition/theatre renovation to encourage development of new miniplexes (capacity 70-100 max) as well as upgrading older theatres. Encourage miniplexes in cities-near bus stands, popular shopping areas, culture centres etc – for natural traction of audiences and also to ensure profitability.
2. Promotional support: As far as possible, all government controlled/owned spaces like state tourist complexes, government office lobbies, railway stations and bus stands etc- will have display spaces for promoting miniplexes.
3. State will consider hiring a credible and experienced private consultant to oversee the process of setting up and running all miniplexes.
4. Content for miniplexes could include National Award-winning films and children's and educational films.
5. It would be desirable for the miniplexes to have a showcase/display/sale area for local arts and crafts, local cinema scheduling.

IX. DESTINATION MARKETING OF NAGALAND

To promote Nagaland as a leading destination for shooting and production of feature and non-feature films and television shows, the Film Council will attempt participation in fairs, festivals and various film associations and chambers of films nationally and internationally in co-ordination with the Ministry of Information & Broadcasting, Government of India besides State Government Department of Tourism and Civil Aviation which will further enhance and develop cinematic tourism.

X. DEVELOPMENT OF SHOOTING PLACES

The state government will identify, catalogue and develop promising potential shooting locations, which have aesthetic and cinematic appeal. These locations will be developed in synergy with the Tourism Department and private investors as well as the stakeholders.

XI. SECURITY ARRANGEMENTS FOR FILM PRODUCTION

The State Government will ensure absolute security and crowd control facilities during film shoots. Appropriate security and safety arrangement would be made free of cost to enable the film makers to complete shooting. Permission to shoot shall include police clearance and shall be granted within ten days on the online portal. The security team will be especially trained/ oriented for film shoots. A liaison officer will be appointed to coordinate with the film crew and to ensure security.

XII. PROHIBITION OF ILLEGAL EXHIBITION OF FILMS AND VIDEO PIRACY

The State Government will strictly implement the laws related to checking video piracy and illegal exhibition of certified and quality films.

XIII. ORGANISING NAGALAND FILM FESTIVALS AND AWARDS

A film festival will ensure the development of a healthy film culture and will create a base for the film industry. It will be the joint efforts of the IPR Department, Tourism Department and Art & Culture Department to attempt an annual film festival.

The film festival will also award encouraging production of films of aesthetic and technical excellence and social relevance.

Awards will include:

- a. Awards of excellence for films made in local languages
- b. Best film promoting Nagaland as a destination
- c. Felicitation of Nagaland film makers /artistes / technicians, including those who win awards at national and international film forums.

This will not only encourage more people to choose the film sector as a career but it will also generate audience development programme. It will provide a platform to the people of Nagaland to experience films of international, national and regional repute. In addition to the above, this would help in promoting the interest of people in cinema.

XIV. RESTORATION AND PRESERVATION OF NAGALAND FILMS

Through the film cell of the IPR Department, a data base of the film industry in Nagaland will be created. Local and independent filmmakers and producers will be encouraged to deposit a copy of their film and publicity material with the archives. Archives will ensure proper storage, cataloguing and maintenance of the films.

ACTION PLAN/STRATEGIES

- Create communication among government bodies, film federations and organisations, filmmakers and all relevant parties and individuals.
- Provide support through resources and means in the production of a film.
- Rejuvenate and upgrade existing infrastructures.
- Encourage non-government organisation for extension/publicity of films.
- Mandate utilisation of local artistes at remuneration fixed by the State Government.
- Development of infrastructural facilities for making of films/video films/ documentary films and regional films.
- Assist in renting the equipment available, which are required for filmmaking at reasonable rates along with the fee of the technician who will handle the equipment.
- Awards for the films.
- Scholarships for film students who gain admission into FTII, Pune and the Satyajit Ray Film & Television Institute, Kolkata. Scholarship will also be awarded to students who secure admissions into any recognised and reputed international film making institutes.
- Selecting a team to organise a film festival.
- Organizing workshops, seminars, symposiums/discussions on cinema and film making.
- Participation in other International Film Festivals of India.

(TEMSUNAO AIER), IAS

Commissioner & Secretary to the Government of Nagaland